



AUBERGE DU SOLEIL

**AUBERGE DU SOLEIL RECEIVES FORBES TRAVEL GUIDE'S  
FIVE STAR AWARD FOR SEVENTH CONSECUTIVE YEAR**

*Acclaimed Napa Valley Resort Once Again Recognized  
for Exceptional Service and Luxurious Accommodations*

**RUTHERFORD, Calif.** (February 12, 2020) — [Auberge du Soleil](#), Napa Valley's quintessential adult getaway, has received Forbes Travel Guide's highest rating – Five Stars – for a seventh consecutive year. Announced today in the 2020 edition of the Guide, Wine Country's most luxurious resort continues its reign as the first and longest-standing hotel in Napa Valley to receive successive Five Star ratings.

As an independent global authority on luxury travel, Forbes Travel Guide releases annual Star Ratings recognizing the top luxury hotels, restaurants and spas across the world as determined by anonymous professional inspectors who independently visit and rate each property based on up to 900 objective standards. Five-Star hotels are defined by Forbes Travel Guide as “outstanding, often iconic properties with virtually flawless service and amazing facilities.”

In addition, to the hotel's Five-Star rating, The Restaurant and the Auberge du Soleil Spa both retained Forbes Four-Star ratings in the 2020 Guide.

“It is truly an honor to once again achieve the prestigious Five Star recognition from the Forbes Travel Guide,” said Bradley Reynolds, Managing Director, Auberge du Soleil. “This accolade represents our team's commitment to providing exceptional service and unrivaled guest experiences.”

Auberge du Soleil is showcased among the 2020 Forbes Star recipients on [ForbesTravelGuide.com](#).

Inspired by the relaxed sophistication of the South of France and infused with California soul, Auberge du Soleil features wine country's most luxurious accommodations, spectacular valley

views, a 13-time Michelin Star award-winning Restaurant, and exclusive Auberge du Soleil Spa. Known for passionate, intuitive service that sets the standard for gracious hospitality, the property is a long-standing member of Relais & Châteaux, an international association of outstanding boutique properties known for their excellence in hospitality and the culinary arts. Auberge du Soleil consistently receives the highest accolades from the hospitality industry, discerning guests and the media, and is perennially ranked among the best and most romantic hotels in the world by influential publications.

For more information please visit [www.aubergedusoleil.com](http://www.aubergedusoleil.com) and follow at [facebook.com/AubergeduSoleil](https://facebook.com/AubergeduSoleil) and on Twitter and Instagram at [@AubergeduSoleil](https://twitter.com/AubergeduSoleil). For reservations and availability contact the hotel directly at 800.348.5406 or email [ads.reservations@aubergeresorts.com](mailto:ads.reservations@aubergeresorts.com).

#### **About Forbes Travel Guide**

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants and spas. Our anonymous professional inspectors evaluate based on up to 900 objective standards, with an emphasis on exceptional service, to help discerning travelers select the world's best luxury experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit [ForbesTravelGuide.com](http://ForbesTravelGuide.com).

#### **About Relais & Châteaux**

Created in 1954, Relais & Châteaux is an organization of more than 560 exceptional hotels and restaurants run by independent men and women, all driven by a passion for their profession and dedicated to the authenticity of the relationships they build with their customers. With operations on all five continents, from the vineyards of Napa Valley to Provence and the beaches of the Indian Ocean, Relais & Châteaux members invite all to discover the art of living enshrined in the location's culture, and share a unique, human story. Relais & Châteaux members have a profound desire to protect and showcase the richness and diversity of the cuisine and inviting cultures of the world. They worked towards this goal, along with the goal to preserve local heritages and the environment, through a UNESCO Manifesto in November 2014. For more information please visit [www.relaischateaux.com](http://www.relaischateaux.com).

#### **About Auberge Resorts Collection**

Auberge Resorts Collection is a portfolio of extraordinary hotels, resorts, residences and private clubs. While each property is unique, all share a crafted approach to luxury and bring the soul of the locale to life through captivating design, exceptional cuisine and spas, and gracious yet unobtrusive service. With 19 hotels and resorts across three continents, Auberge invites guests to create unforgettable stories in some of the world's most desirable destinations. For more information about Auberge Resorts Collection, please visit [aubergeresorts.com](http://aubergeresorts.com). Follow Auberge Resorts Collection on Facebook at [facebook.com/AubergeResorts](https://facebook.com/AubergeResorts) and on Twitter and Instagram at [@AubergeResorts](https://twitter.com/AubergeResorts) and [#AlwaysAuberge](https://twitter.com/AlwaysAuberge).

#### **About The Friedkin Group**

The Friedkin Group is a privately held consortium of automotive, hospitality, entertainment, golf and adventure companies. These organizations include: Gulf States Toyota, GSFSGroup, GSM, US AutoLogistics, Ascent Automotive Group, Auberge Resorts Collection, Imperative Entertainment, 30WEST, NEON, Diamond Creek Golf Club, Congaree and Legendary Expeditions. The Friedkin Group is led by Chairman and CEO Dan Friedkin. For more information, visit [www.friedkin.com](http://www.friedkin.com).

###

#### **MEDIA CONTACT:**

Rachel Farnham  
Murphy O'Brien  
310-453-2539  
[rfarnham@murphyobrien.com](mailto:rfarnham@murphyobrien.com)